

Summer 2005

# bradley's



LILY

art & frame

## All-Star Memorabilia

Betsy Garlinger attended the 2004 All-Star Game with her Mom, Sybil Roos. Betsy saved all the "stuff" so we could create a very special shadow box. We included all the tickets from the different events, the programs, some photos, and a newspaper clipping showing the 4 Astros All-Stars. Each mat opening is lined with "Astros" red and a little black. The frame is black with a slight bit of red along the edges. One of these days we'll get to make an Astros World Series shadow box.

Thanks, Betsy.



## Jasper

What a dog!!!

Jasper was much loved. Dr. Kelly McIntyre owner of Crossroads Animal Clinic at 16500 FM529, cared for Jasper all of his life. She wanted to share him with all of her clients at her brand new clinic. Lucy designed this great shadow box complete with paw prints and Jasper's name embossed in the suede background. The frame is a chestnut "Antica" and to protect everything from fading, the glass is Museum.

Kelly, thanks, as always.

**bradley's art & frame UNCONDITIONALLY GUARANTEES OUR QUALITY AND YOUR SATISFACTION.**

## YOU FRAMED A WHAT?

### Silk Embroidery

Joanne Lim, owner of the new Galleria boutique, LINEVA, commissioned this exquisite hand-sewn embroidery to be the show piece in the store. They sell hand-sewn items such as linens, bedding, towels and original art.

This beautiful original is 36" square and stitched entirely with silk thread. The embroidery was laced over 100% cotton rag board. The inside edge of the frame was lined with mylar tape so nothing acidic would come in contact with the art. The frame is a Larson-Juhl "Ambiance" mahogany burl. Joanne requested that the frame be "perfect", and that the corners "be smooth as glass". We were very pleased to fulfill her request. Thanks, Joanne, and best of luck with your new store.



### Baylor Softball



Last year Cristin Vitek set an NCAA and a Baylor record by striking out 28 batters in one game. The Houston Chronicle and the Waco Tribune-Herald covered the story extensively. Cristin's Mom, Brenda, wanted to preserve and display these newspapers.

We selected the right shade of green for the mats, including a gold foil undermat to match the gold edges on the matte black frame. Each frame was designed with a different decorative mat cut-out. The bear paws and Baylor University logo were cut into the top mat to expose the gold below. All conservation materials, included UV filtering glass, were used so that these memories of this incredible feat will last forever. Congratulations, Cristin and Thanks, Brenda.

This delicate sequin and bead covered netting was part of the wedding dress worn by Barbara Sponberg's daughter, Jennifer. The tulle had been trimmed away from the sequins and beads. To attach this to the "Oyster" Silk Douppioni fabric backing required very tiny and delicate stitching. Almost all of the sequins were sewn so there would be no sagging. (Everything that gets stitched at Bradley's has to pass the "sag" test.) Barbara's request was that the piece could be safely removed in 20 years to perhaps be used on a granddaughter's wedding dress.

### Sequins and Beads



The frame is a matte white gold over black clay, custom corner. The wooden liner, used to support the glass above the beaded netting, was covered with one piece of silk – no miters on the corners. The framing was completed with Museum glass. This elegant decorative accent will be just as lovely when that granddaughter is ready for it. Thanks, Barbara, it was a beautiful challenge.

## Antique Decorative Ceiling Tile

Debra Morgan found this intriguing ceiling tile and immediately saw the potential for a magnificent decorative accent. The inner frame is a dark "Canaletto" gold...almost more bronze than gold. Debra spotted the hand-carved art deco frame that carried through the flowing swirling pattern in the tile...but, it was bright, shiny gold. "No problem", we said. We do custom framing; we'll customize the frame. The result is a perfect blend of the shades of gold with the design of the tile. Thanks, Debra, as always.



## "Custom" Frame for Wells

Lucy found the "perfect" frame for Beryl Wells' 1920's art deco canvas. The frame, however, was too thin for the 30" x 40" piece of art. Lucy began with the corner sample, changed the bright gold to a soft antique, and, while keeping the corner ornaments in tact, increased the width of the flat panel on the outside to a size that suited the art. The result, as you can see, is a "perfect" frame. We appreciate the opportunity, Beryl.

## Nursing Memorabilia

Linda Ensminger brought this precious collection of diplomas, commencement program, photo, card and collection of nursing pins belonging to her Mother. Lucy designed this lovely shadow box to preserve these special mementos. She selected an ornate antique gold moulding with "Bone" Silk Douppioni. A raised platform was embossed into the background to display the photo and pins as the most prominent items.



It's not very often that we get to see the gift recipient enjoying the surprise. Linda graciously sent us a photo of her Mom, Lorraine, opening the shadow box. Looks like a success to us. Thanks, Linda.





## Katy Freeway Construction

Okay, so we know the Katy Freeway is under major construction...so is Old Katy Road, Westview, the frontage road and just about every place else in this town.

Here are two ideas:

1. If you are driving to Bradley's from another area, call us and we'll give you the best route that we know about at that time, OR
2. Call Bradley's to make an appointment for us to pickup and/or deliver.

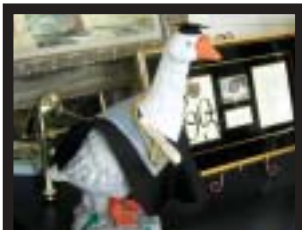


## FRAME YOUR MONITOR

You spend a lot of time looking at that computer. Let Bradley's **FRAME YOUR MONITOR** to match the décor of your office.



"Abigail" Has Matriculated!



**High School Graduation  
Announcement - a Perfect Gift!**

**SLIDE SHOW** - Now showing on our framed monitor in the showroom.

Have you seen our Bradley's slide show? We have hundreds of photos showing framing of shadow boxes, diplomas, needlework, photographs, and very unique and unusual items. You might even see your framing in the show!



## NASA Patches

Before Bradley's Art & Frame existed, Bill was Animation Director for all of the original NASA animation used during the Mercury, Gemini, and Apollo space programs. He also designed the Gemini 7 and the Apollo 8 flight patches.

A few months ago, he mentioned that he should have gotten the astronaut's autographs when he had the chance. Well, a good friend and customer, Marshall Cloyd, sent us the addresses of Bill Anders, Frank Borman, and Jim Lovell. By this time, Bill Bradley had forgotten about his wish. It was time for his 70<sup>th</sup> birthday, so I wrote to the three astronauts, enclosed patches and a small card, and, to my delight, received all three autographs. The frame was ready, and the patches and cards were mounted in time for Bill's surprise birthday party. Of course, all of this was going on out of his sight, but under his nose in the shop. He was truly speechless.

## Jumpsuit Day



If you know Bill Bradley, you know he **ALWAYS** wears jumpsuits. On the occasion of his 70<sup>th</sup> birthday, the entire staff wore jumpsuits. When Bill walked into the building, he looked around and said "Well, this must be jumpsuit day; I'm sure glad I wore mine."

Pictured: L to R: Kathy, Lisa, Pam, Pat, Bill, Lucy, Angie, Jesse and Steve

**OCTOBER**

**bradley's art & frame**

**FIFTEEN (\$15) GIFT CERTIFICATE**

**Custom Framing Only**

1306 Blalock at Westview • (713) 461-5695  
www.bradleysartandframe.com

Not transferable • Not redeemable for cash • Only one gift certificates per invoice  
Valid for month of October, 2005

**SEPTEMBER**

**bradley's art & frame**

**FIFTEEN (\$15) GIFT CERTIFICATE**

**Custom Framing Only**

1306 Blalock at Westview • (713) 461-5695  
www.bradleysartandframe.com

Not transferable • Not redeemable for cash • Only one gift certificates per invoice  
Valid for month of September, 2005

**AUGUST**

**bradley's art & frame**

**FIFTEEN (\$15) GIFT CERTIFICATE**

**Custom Framing Only**

1306 Blalock at Westview • (713) 461-5695  
www.bradleysartandframe.com

Not transferable • Not redeemable for cash • Only one gift certificates per invoice  
Valid for month of August, 2005



Everybody loves Lily. We thought you might want to meet her "little brother" Baxter. They both decided to pose quite elegantly.

## Precious Photos

BECAUSE WE CARE ABOUT YOUR PHOTOGRAPHS, Bradley's is switching all the glass in our photo frame inventory to UV filtering Conservation Clear. We also replace the acidic corrugated cardboard with ArtCare Alpha mat board. If you purchase a photo frame as a gift, you may trust that you're giving the best in quality and preservation.

**Don't forget:** Bradley's will fit your photo while you wait – we'll even gift-wrap for FREE!

## Meet Bradley's newest team member – JESSE MOYA.

We became acquainted with Jesse when he was delivering for one of our suppliers. We were so impressed that we offered him a job. Jesse is our production manager, frame maker, and fill-in fitter, among other things. Jesse had previously worked for Framing Gallery in Grosse Point, MI.

Jesse and his wife, Dana, have two children – a boy and a girl. He enjoys bike riding and sports of all kinds. Jesse tells us "I enjoy working with my hands". Jesse, you're in the right place at Bradley's.



bradley's art & frame

AUGUST  
GIFT CERTIFICATE

NAME: \_\_\_\_\_  
As shown on mailing label

bradley's art & frame

SEPTEMBER  
GIFT CERTIFICATE

NAME: \_\_\_\_\_  
As shown on mailing label

bradley's art & frame

OCTOBER  
GIFT CERTIFICATE

NAME: \_\_\_\_\_  
As shown on mailing label



# WHAT'S NEW?

## “Bug Art” Jewelry

Don't call the exterminator! These charming critters are handmade jewelry pins. They are made of polymer clay, recycled and new wire, glass beads, glitter and metallic leaf. Designs are not painted – the patterns are created using sheets and coils of clay stacked together. The ancient technique, also used in glass, is called “millefiori”, an Italian word meaning one thousand flowers. Get yours before they “escape”!!



## Ceramic Pins



Cat lovers, Look at our new collection of our best selling ceramic pins by artist, Laura Mostaghel.



New Bella Moulding – It's Fun!!!

## “Piano” Etching

We just received this delightful etching, “Piano”, by artist, Linda Cullers. The art begged to be framed in one of our new Bella Mouldings, an inlaid marquetry design that looks like piano keys. We tipped the piano frame on its side under a black laquer moulding. A black Museum glass mat completes the design. Besides the “Piano”, we also have a “Violin” and a “Clarinet”. The Bella moulding comes in a variety of colors and patterns and is perfect to stack with other frames. Let us show you the entire collection...you'll love it!!



*Thank you for your business, support and loyalty. We are truly grateful for the last 35 years.*

ADDRESS SERVICE REQUESTED

1306 Blalock at Westview  
Houston, Texas 77055  
713/461-5695  
www.bradleysartandframe.com



*Have you heard our ad on  
KHJZ, Smooth Jazz, 95.7?  
Let us know*

**Ask about receiving your Bradley's  
Newsletter via e:mail - Together we  
can save some paper!!**

## **Bradley's - First with "Picture it First"**

Did you ever say "I wish I could see the whole frame", before you commit to the custom framing order?

Bradley's is the first frame shop in Houston to have the new "Picture it First" software. Your artwork can be photographed with moulding and mat corner samples on one corner. A few clicks later you'll see the frame and mats surround your art. We can even insert the color of your wall in the photograph.

We know that you trust the Bradley's designers to help you visualize the "perfect" frame for your art. "Picture it First" is a really fun tool to use as a part of the design process.

