

bradley's

art & frame

spring 2008

YOU FRAMED A WHAT?

Moses

Marni Zarin picked up 3 samples of our new Paraflex acrylic frames and said "these would go with a poster of mine". When she brought *Moses* in, we were all impressed with the perfect color match. As you can see, the print is a very powerful piece of art. We used the "Museum" quality Optium Plexiglas. When the framing was complete, it was unanimously agreed that this art "jumps off the wall". Thanks, Marni! Your eye for color couldn't be better.

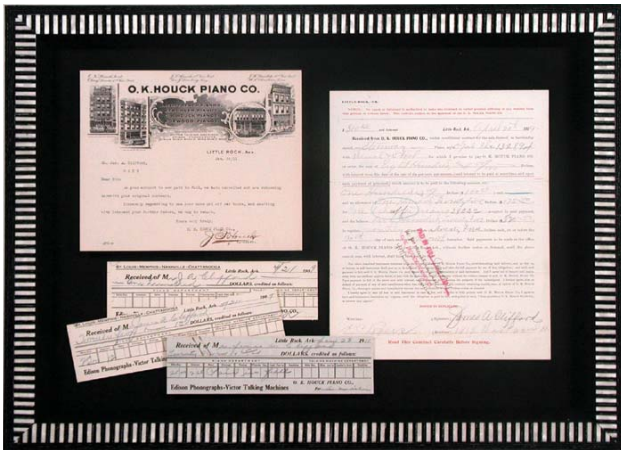


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Celebrates 38 years of Custom Picture Framing
March 1, 1970 - March 1, 2008

Bradley's unconditionally guarantees our quality and your satisfaction!



Framed with "Piano Keys" Moulding

Mary Whaley brought 5 documents from the purchase of a piano in 1909/1911 in Little Rock, AR. Now the documents hang proudly over the piano. Thanks, Mary, for trusting Bradley's with this treasure.

Silk Fans and Beaded Purse



Patricia O'Donnell asked us to preserve these family treasures. The silk fans are very fragile and brittle. As you can see they now make a lovely display and are well protected. It is an honor to be chosen to work on these items. Thanks, Patricia.

Concert Tickets

Lauren, daughter of Robert Lanzini, designed this collage framing of her Dad's old concert ticket stubs. She included one infamous photo of Robert on stage with his guitar and hair down to his shoulders. Our son Bill was also in the band with Robert in the 70's. Thanks, Robert! The frame is on display at Robert Lanzini Salon.

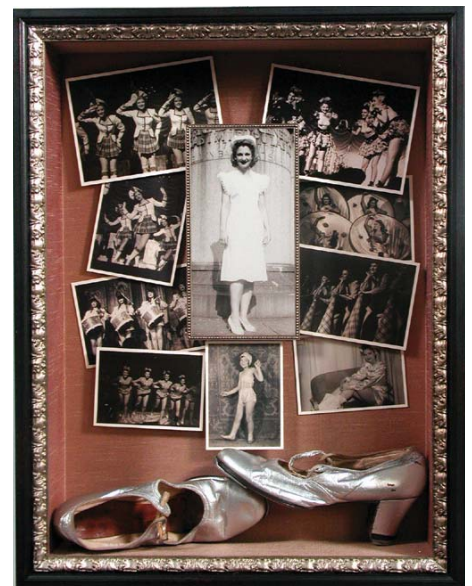


Mother's Day...
it's not too early to plan a memorable shadowbox.



Toe and Tap Shoes

Theresa Rimkus decided to surprise her two sisters, Connie and Ellen, at Christmas by having 2 shadow boxes made with photos and dancing shoes belonging to their mother. One contained her toe shoes and the other silver tap shoes. Their mother had been a member of the original Radio City Music Hall Rockettes. The photographs which were a variety of sizes and shades of black & white were copied and re-sized. The boxes were a successful surprise for her sisters. Thank you once again, Theresa.



Casey Joins Bradley's Staff

This big white, fluffy, lovable dog is 9 years old and, we think, a Soft Coated Wheaten Terrier mix. Casey was found running through the alley behind Pat & Bill's house when he was around 4 months old. He takes his job as "Frame Shop Greeter" very seriously. Casey loves children, is very gentle and might greet you with a happy bark. The pose in the photo is a cross between "shake" and "please". We hope you'll enjoy Casey as much as we do.



Bradley's Students

Lauren Lanzini, an Interior Design student at UT Arlington, will have a design project on display at the Dallas Museum of Art beginning in May. Lauren also tells us that she will be working for an architecture firm next summer. We'll miss her . . . maybe she'll work at Bradley's on Saturdays.

Rachel Townsend, a graduating senior at Memorial High School, received a college scholarship from "People to People".

"Rachel can do it" is said often. She helps with everything: computer data entry, receiving shipments, labeling, moulding samples and taking out the trash.

Aaron Schwab, a business student at HCC, now handles purchasing for Bradley's. Aaron accompanies Bill on deliveries and installations of your art.

We are so proud of our students; they are hard working, delightful young adults.

Bradley's Welcomes Jennifer Robey, CPF Production Manager



Jennifer comes to Bradley's with 15 years experience in picture framing. She became a Certified Picture Framer in 1999 and plans on taking the Master Certification test as soon as possible. Jennifer has been a 1st Place Winner in two local framing competitions and received an Honorable Mention in a national PPFA contest. She excels at every aspect of framing and is inspired by working with the frames and moulding finishes. At the recent West Coast Art & Frame Show, Jennifer attended 10 classes on gold leafing and frame finishes. We can't wait for you to see what she can do. Jennifer is also responsible for Bradley's production schedule and staff. She lives in Conroe with her husband, James, and lovely 10 yr. old daughter, Danielle. Welcome, Jennifer! We are pleased and honored to have you at Bradley's.

Bradley's Art & Frame perfects "A Perfect Week"

A *Perfect Week* at Bradley's occurs when all of our scheduled work is completed correctly on time . . . the first time. Our wonderful staff has achieved this goal 6 times in the last few months, and we applaud everyone because it's not easy. Why do we try for Perfect Weeks? . . . for you, of course. When you bring us an item to be framed, we make a commitment to you that we will have your work done on time perfectly as promised. To celebrate our most recent "Perfect Week", a donation was made to Citizens for Animal Protection in the name of each employee.

Sgraffitto Bradley's Back Room by Jennifer Robey

It is said that the frame is the reward of the artist. In fact, the frame itself can be a work of art. Some framemakers still hold to the old traditions of creating frames by painstakingly handcrafting each piece. One of the special artist embellishments is referred to as Sgraffitto. This technique involves "Scratching" a decoration into a painted panel on a frame. First the frame is hand gilded (which involves many steps & is extremely time consuming). The surface that is to have the Sgraffitto is then hand painted with a special type of paint. Once the paint is dried, the framemaker then transfers a design (often one of their own creations) onto the painted panel. Using a special tool, the framemaker carefully scratches out the design revealing the luminous gold underneath. The result is a dramatic & beautiful design that reflects the old world traditions that are still in use today.



a gift for you

\$15

Gift Certificate

Redeemable on Custom Framing
May be used once per month
through May 2008



“The House above the Boat” by Ian Tremewen

Express your personal art style by checking out www.bradleys.artmystyle.com.

You can search by color, subject, artist, room setting, orientation, and your own interests. Best of all **“you choose the size”**.. This vibrant piece is available from 16” x 24” to 48” x 70” and in both paper and on canvas. Like it, but your not sure? Samples, approximately 6” x 8” are available for \$6.00

What can Bradley’s do for you?

- Pick up, delivery and installation
- Home consultation
- Creative experienced Sales/Designers
- 5 Certified Picture Framers on staff
- Full service restoration on frames, paintings, prints, photographs, & textiles
- Corporate accounts always welcome
- Rush delivery available
- Picture-it-First: See a photo of your completed framing . . . before it’s completed.
- Private design time – call 713.461.5695 for an appointment
- Gift Certificates
- Complimentary gift wrapping with “Angie” Bows

It's baseball time - here's a thoughtful quote from Yogi Berra

“Baseball is 90% mental - the other half is physical.”

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